February 8, 2019

Dear Post-Secondary Scholarship Applicant:

Community Action, Inc. is pleased to offer you the opportunity to apply for a $1000 Gerald Goldman Memorial Scholarship.

Our scholarship program was created in memory of Gerald Goldman, CAI's Executive Director from 1983–1995.

All of the details regarding the application are attached. The scholarship will be awarded in early summer. The application deadline is May 1, 2019.

Please contact me at 978-373-1971 ext. 223 if you have any questions.

Sincerely,

John Cuneo
Executive Director

Applications can also be downloaded from our website at www.communityactioninc.org

“Opening Doors to Economic Opportunity”

EOE
GERALD GOLDMAN MEMORIAL SCHOLARSHIP APPLICATION
POST-SECONDARY STUDENT

Eligibility Criteria


2. Currently be enrolled in a college or post-secondary program.

3. Submit a completed application packet postmarked no later than May 1, 2019, which should include:
   - A completed application form.
   - A letter of recommendation from a teacher/professor.
   - A letter from the college/school stating that the scholarship applicant is enrolled in a post-secondary program.
   - A typed, double-spaced essay, 200-500 words in length. See question below.

Please read the attached description of the Gerald Goldman Memorial Scholarship and answer the following question:

*How have you embodied the principles of Jerry Goldman in your life and how do you plan to advance these principles using your future education?*
GERALD GOLDMAN MEMORIAL
SCHOLARSHIP APPLICATION FORM

Post-Secondary Student

Name:

Phone: __________________________ Email Address: __________________________

Permanent Mailing Address:

_________________________ __________________________
Street City/Town State Zip

College or post-secondary program currently attending:

College/School you will be attending in September 2019:

Field of Study: __________________________ Grade Point Average (G.P.A): __________________________

Please provide the following information on a separate page:

1. List of activities, clubs, or offices you held.
2. List community activities or volunteer services that you participate, both past and present.
3. List past, present full and part-time jobs which you have held or now hold: (Type of Work, Employer, Dates of Employment).

NOTE: In addition to other criteria, the scholarship committee takes into consideration the following: academic achievement, leadership, and participation in school/community activities.

I have checked all information provided and certify it to be complete and accurate. I agree to refund the Goldman Scholarship Fund if I am no longer enrolled at the time of the award.

Signature of Applicant: __________________________ Date: __________________________
Gerald Goldman Memorial
Scholarship Application

Letter of Recommendation

Applicant’s Name: ____________________________________________

Please use the space below to speak of the character, academic performance and citizenship of this student.

Signature ___________________________ Date ___________________________

Telephone Number ___________________________ Email Address ___________________________
The Gerald Goldman Memorial Scholarship

Gerald Goldman was the Executive Director of Community Action, Inc. from 1983 until his death in 1995. He was quiet and unassuming, yet his leadership had a profound effect on his colleagues, staff, and the citizens of the Greater Haverhill, Amesbury, and Newburyport area.

Jerry’s commitment to the people within CAI’s service area, his desire to strengthen community bonds, provide services, which would aid and empower its citizens and to improve the quality of life for residents, allowed him to work on their behalf. An incisive analyst and a gifted proposal writer, Jerry had a special talent for conceptualizing programs and explaining his programs to potential funders. This ability to convey his vision to others and to persuade them to invest in the future allowed him to bring new programs to Community Action and the citizens of the Greater Haverhill, Amesbury, and Newburyport area. Several times his skill as a proposal writer allowed Community Action to compete for funds at the national level and win program funding. These programs included preservation of affordable housing, support for neighborhood organizations such as the Haverhill Neighborhood Association, quality subsidized housing for families, the North Essex Mediation Program for consumer issues, First Time Home Buyers Association, and Transitional Housing for Women and Children. His leadership also brought about the expansion of the Head Start Program and initiated a variety of programs aimed at the prevention of teen pregnancy and substance abuse.

Gerald Goldman saw every individual as deserving of respect and dignity regardless of his/her economic situation. While Community Action, Inc. promotes the concept of self-sufficiency and independence, an equally important part of its mission is to confront the social problems of the time and mobilize local resources to address them. He wrote in the preface of one annual report, "We operate complex programs that "serve" people. And when the issue arises, we work with groups and individuals to advocate for improvements in their lives that, most times, are matters of basic human rights." Jerry recognized that there are those for whom self-sufficiency might not be attainable and that these people are as much in need of attaining these basic human rights as others. With this in mind, he was instrumental in founding Emmaus House, a shelter for the Homeless in Haverhill. CAI continues to work to improve the attitudes and practices towards low-income people and as part of its Mission statement includes the goal of offering assistance to those it serves with respect, understanding and courtesy.

Jerry’s death was a loss not only for his family and colleagues but for the communities he served. His philosophy of service to the people continues to guide and influence Community Action, Inc. as it endeavors to provide more programs throughout its service area.

He was tremendously loyal to his friends, teammates and coworkers. He was a quiet man who led by example. Although not religious, he led his life by following the Golden Rule of doing unto others. He treated CAI clients with the respect that all human beings deserve and demanded that his staff do the same.

Education was one of Jerry’s most treasured values. It is with this in mind that Community Action, Inc. is pleased to be able to offer this scholarship in his memory.
I authorize Community Action, Inc. (CAI) to use my photograph and name to further their mission of providing resources and opportunities for individuals, families and communities to overcome poverty. CAI envisions strong, thriving communities free of poverty, builds hope and offers assistance with respect and understanding.

I understand that my photograph may be used in a wide variety of promotional materials including newsletters, flyers, posters, brochures, advertisements, fundraising letters, annual reports, press kits and submissions to journalists, websites, social networking sites and other print and digital communications.

Name (Please print): ____________________________
Signature: ____________________________
Date: __________ Telephone: __________
**E-mail Address: ____________________________

I certify that I am the parent/guardian of ____________________________, a minor under the age of eighteen years and I consent on behalf of said minor that any photograph taken of said minor may be used in a wide variety of promotional materials including newsletters, flyers, posters, brochures, advertisements, fundraising letters, annual reports, press kits and submissions to journalists, websites, social networking sites and other print and digital communications.

Name (Please print): ____________________________
Signature: ____________________________
(of Parent/Guardian of Minor Subject in Photograph)
Date: __________ Telephone: __________
**E-mail Address: ____________________________

* Please only include phone numbers and e-mail addresses where we may safely leave you messages that identify Community Action, Inc. and your connection with it.
** We will use your e-mail address only to contact you regarding use of photographs. You will not be added to any of our e-mail lists unless you specifically subscribe to them.