Shopper Mobile App

Simplify your WIC shopping.

1. Install “WIC Shopper“ from your app store.
2. Select Massachusetts as your WIC Agency.
3. Register using the 16-digit number on your WIC Card.
4. Your available benefits will display each time you use the app.
5. Scan product bar code while you shop to check eligibility!
6. Select your favorite store and view WIC approved items available.

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